

BEYOND CURB APPEAL

Why Yards Matter More Than Ever Before

It's no surprise that beautiful landscaping improves curb appeal and increases home value (by as much as 17%). But in the era of physical distancing, homeowners' green space becomes an even greater asset to home values as yards become a safe way to enjoy the outdoors, de-stress and contribute to well-being.

WHY YARDS ARE SAFE GREEN SPACES

Improve Quality of Life

Researchers found that people living in neighborhoods with more birds, shrubs, and trees are less likely to suffer from depression, anxiety, and stress.²

Support the Environment

Grass plays a vital role in capturing dust, smoke particles, and other pollutants that harm people. Bees, butterflies, bats, birds and other wildlife rely on urban habitats.

Reduce Energy Costs

Planting the right living landscapes makes your home warmer in the winter and cooler in the summer.³

Safe Space for Kids & Pets

Your family yard is your own safe green space to de-stress and relax away from others. Grass is tough enough to handle play from kids and pets, while cushioning falls.

GETTING OUTSIDE IS MORE IMPORTANT THAN EVER BEFORE



Get Outside

Get your feet in the grass, do yard work, watch the trees and wildlife, and use the yard as a place for family gatherings and to de-stress.



Expand Yard's Purpose

Assess these "outdoor living rooms" and play spaces for needed improvements and how they might better support the family's needs.



Plant Something

Order garden supplies online or have them delivered from your local nursery. Plant for your climate zone and pollinators with a balance of trees, shrubs, grass and flowering plants.



Always Remember

Nature starts at your backdoor. Your yard supports birds, bees, butterflies and other wildlife with habitat and food.

Sources:

1. Department of Agriculture and Applied Economics, <http://bit.ly/1Qed288>
2. Daniel T. C. Cox, Danielle F. Shanahan, Hannah L. Hudson, Kate E. Plummer, Gavin M. Siriwardena, Richard A. Fuller, Karen Anderson, Steven Hancock, Kevin J. Gaston, "Doses of Neighborhood Nature: The Benefits for Mental Health of Living with Nature", <https://doi.org/10.1093/biosci/biw173>
3. Department of Energy, <http://1.usa.gov/1L9IW9l>

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