BEYOND CURB APPEAL

Why Living Landscapes Matter for Homeowners

It’s no surprise that beautiful landscaping improves curb appeal and increases home value (by as much as 17%¹). But there are other benefits of living landscapes that smart buyers and sellers should know to protect their real estate investment and the environment.

HOW DO LAWNS BENEFIT HOMEOWNERS?

**Improve Quality of Life**
Without grass, your outdoor dining area, barbecue, fire pit and other outdoor living areas will be hotter and less enjoyable. Plus, greenspace reduces stress and makes kids smarter.³

**Reduce Energy Costs**
Planting the right living landscapes makes your home warmer in the winter and cooler in the summer.²

**Produce Oxygen**
Just 50 square feet of turfgrass produces enough oxygen to meet the daily needs of a family of four.⁴

**Combat Carbon**
Turfgrass is the biggest carbon sink in the country, and lawns sequester more carbon than it takes to maintain them.⁵

YOU CAN STILL HAVE A YARD — YOU JUST HAVE TO CHOOSE WISELY

**Choose the right plants**
Select the right grass, shrubs, trees and plants for your climate zone and lifestyle.

**Don’t overwater**
Less water makes grass grow deeper roots so it does a better job trapping carbon and releasing oxygen.

**Brown happens**
Grass will go dormant during a dry spell but will “green up” again when the rains return.

**Diversify**
Incorporate native plants with adaptive plants and grasses. Pollinator plants are good for local bees, butterflies, hummingbirds and more.

Sources:

For more information, go to: SaveLivingLandscapes.com